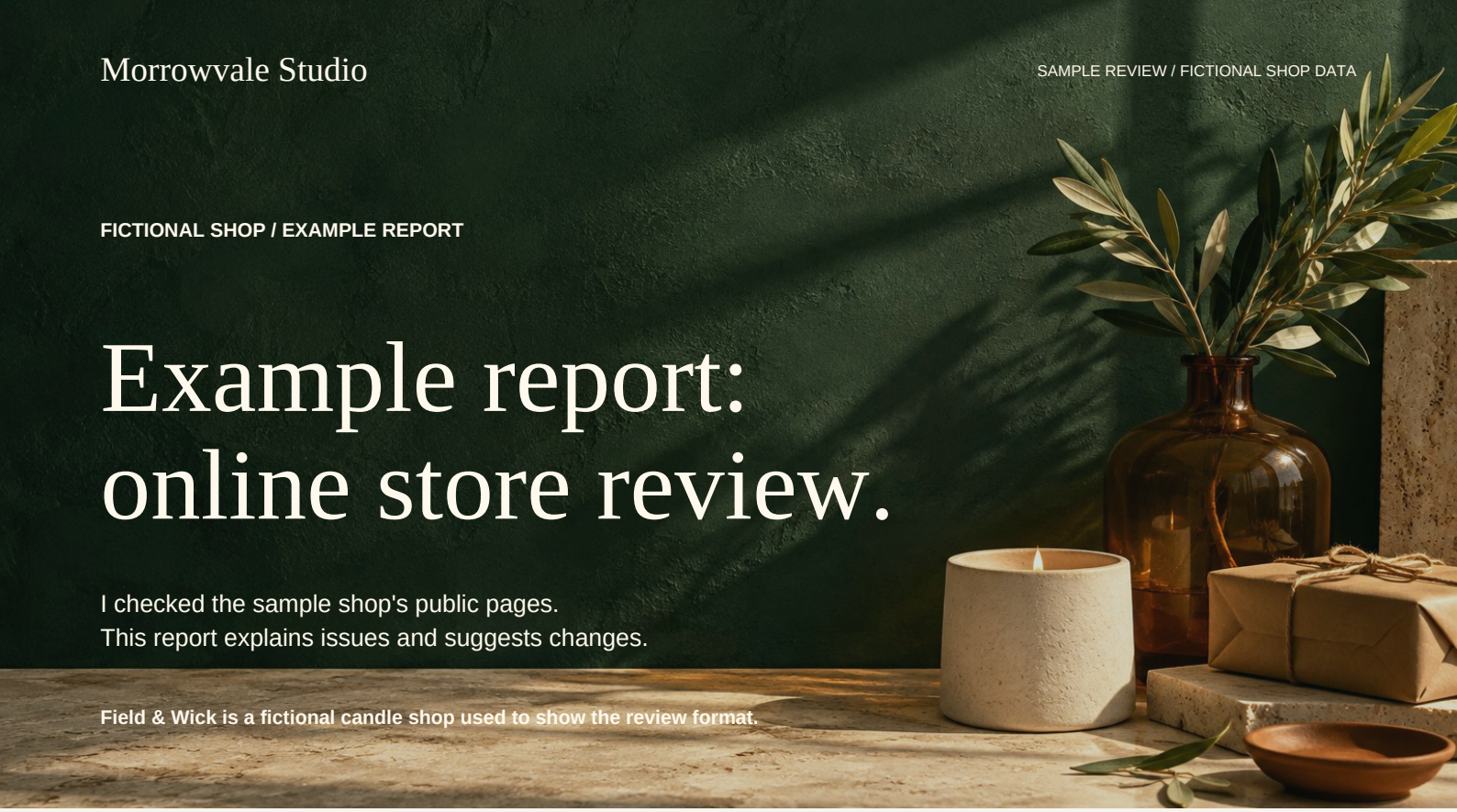


FICTIONAL SHOP / EXAMPLE REPORT

Example report: online store review.

I checked the sample shop's public pages.
This report explains issues and suggests changes.

Field & Wick is a fictional candle shop used to show the review format.

EXAMPLE: SHOW THE SCENT OF EACH CANDLE

The product list does not describe the scents.



Cedar

No scent listed



Fig

No scent listed



Linen

No scent listed

Suggested change: describe each scent.



Cedar

Cedar & amber



Fig

Green fig & soft woods



Linen

Fresh linen & white tea

Customers could compare scents without opening every product page.

These drawings show suggested changes. They have not been implemented or tested.

PERSONAL DEMONSTRATION / NO CLIENT OR SALES RESULTS

Prepared with AI assistance and checked against the fictional pages. Decorative imagery is AI-generated. Original screenshots and detailed review notes are linked in the web sample.

Let customers change the quantity.

THE PROBLEM

The product page selects three candles by default. Once they are added to the cart, the quantity cannot be changed.

SUGGESTED CHANGE

Start at one candle. Add + and - buttons so customers can change the quantity in the cart.

HOW THIS COULD HELP

Customers could choose how many candles to buy and correct a mistake without removing the item.

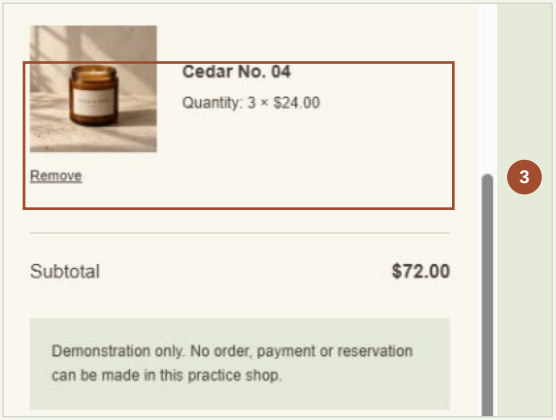
SCREENSHOTS FROM THE FICTIONAL SHOP

Candle prices in these screenshots are fictional shop data; the review fee is US$59.

Starting quantity on the product page



Controls in the shopping cart



HOW TO CHECK THE CHANGE

Choose one item and add it to the cart. Check that the selected quantity is clear and can be edited.

The web report includes the original screenshots, all review notes and the steps used to check this issue.

Open the screenshots and full review notes

Explain delivery charges before checkout.

THE PROBLEM

The top of the site says delivery is free. The policy says it is free only for some orders, and the cart does not show delivery charges.

SUGGESTED CHANGE

Explain which orders qualify for free delivery beside the promise. Show the delivery charge or explain how it will be calculated in the cart.

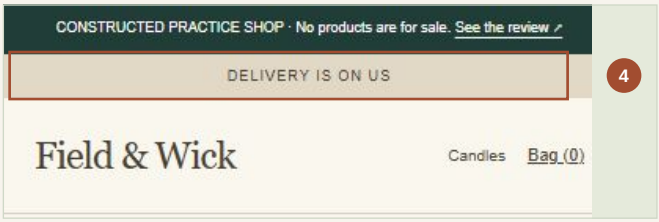
HOW THIS COULD HELP

Customers could see whether delivery will cost extra before they decide to buy.

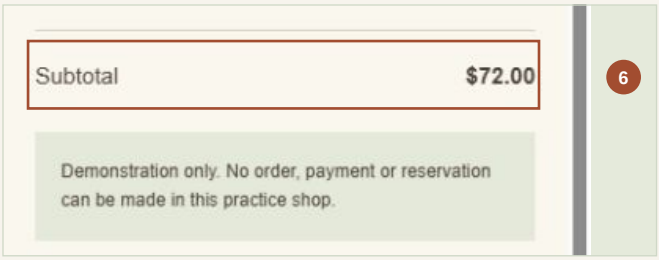
SCREENSHOTS FROM THE FICTIONAL SHOP

Candle prices in these screenshots are fictional shop data; the review fee is US$59.

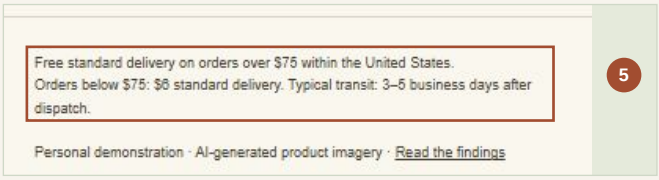
Delivery promise at the top of the homepage



Item subtotal in the cart



Delivery policy in the footer



HOW TO CHECK THE CHANGE

Confirm the delivery rules with the owner. Check that the promise and cart total use the same rules.

The web report includes the original screenshots, all review notes and the steps used to check this issue.

Open the screenshots and full review notes

Explain how to request a return.

THE PROBLEM

The return policy lists the conditions, but does not tell customers how to request a return.

SUGGESTED CHANGE

Put a return-request link or contact address beside a short summary of the return conditions.

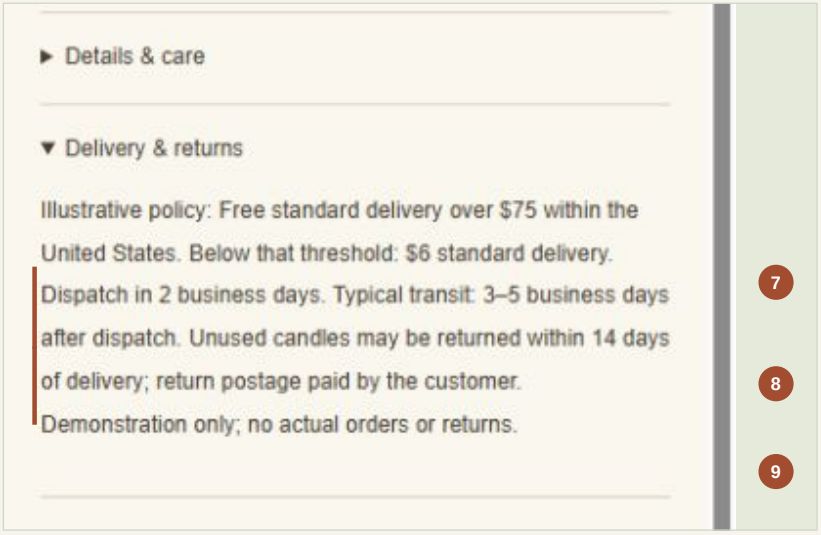
HOW THIS COULD HELP

Customers would know who to contact and what to do if they need to return an item.

SCREENSHOTS FROM THE FICTIONAL SHOP

Candle prices in these screenshots are fictional shop data; the review fee is US$59.

The open delivery and returns policy



7 **Delivery timing is inside the policy**

The policy distinguishes dispatch time from the time the parcel spends in transit.

8 **Returns have a time limit and postage cost**

The policy allows unused returns within 14 days, with return postage paid by the customer.

9 **No instructions for starting a return**

The policy has no return-request link or instructions.

HOW TO CHECK THE CHANGE

Confirm the return conditions and contact route with the owner. Follow the link without submitting a real return.

The web report includes the original screenshots, all review notes and the steps used to check this issue.

Open the screenshots and full review notes

Show the scent of each candle.

THE PROBLEM

The product list shows candle names and prices, but does not describe the scents.

SUGGESTED CHANGE

Add a short scent description under each candle, so customers can compare them on the same page.

HOW THIS COULD HELP

Customers could compare the scents without opening every product page.

SCREENSHOTS FROM THE FICTIONAL SHOP

Candle prices in these screenshots are fictional shop data; the review fee is US$59.

Product list: candle descriptions and links



10 **No scent descriptions on the product cards**

Customers must open the individual product pages to read about the scents.

11 **Every product link says View details**

Including the candle name would make each link clearer.

12 **Three scents use the same photograph**

The repeated photograph does not help customers distinguish the scents.

HOW TO CHECK THE CHANGE

Compare the cards without opening every product. Check that each link opens the correct named product.

The web report includes the original screenshots, all review notes and the steps used to check this issue.

Open the screenshots and full review notes

Put product details beside the price.

THE PROBLEM

The product page shows the price near the top. Customers must open a section lower down to find the candle's weight and materials.

SUGGESTED CHANGE

Show the weight, wax type, wick and approximate burn time beside the product name and price.

HOW THIS COULD HELP

Customers could understand what they are buying before adding it to the cart.

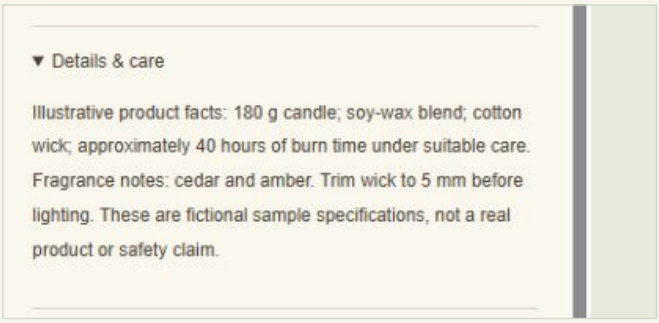
SCREENSHOTS FROM THE FICTIONAL SHOP

Candle prices in these screenshots are fictional shop data; the review fee is US$59.

Product details beside the price



Product details in the lower section



HOW TO CHECK THE CHANGE

Confirm product facts with the owner. Check that size and material are visible beside the name and price.

The web report includes the original screenshots, all review notes and the steps used to check this issue.

Open the screenshots and full review notes

About this sample review.

The service

I check an online store's public pages for unclear product details, prices, delivery and returns. You receive screenshots of the issues, suggested changes and a list of what to address first.

What was actually reviewed

The homepage, product list and one product page, including its shopping cart.

How it was checked

I checked the shop in a Chromium browser at desktop and mobile widths: 1440 x 900 and 390 x 844 CSS pixels. The mobile view was a resized browser, not a physical phone. I opened the delivery and returns policy, changed the quantity and checked that the Fig and Linen links opened the correct products. The numbered boxes were added to screenshots to show the areas discussed. I did not use customer interviews, sales data or a live purchase.

Limits

Field & Wick is fictional. Its products, prices and policies are sample data. The suggested changes have not been implemented or tested with customers. This is not paid client work, a live purchase test or a measurement of sales results. It is not a full accessibility, legal, security or performance audit.

Original evidence

The web report includes the original screenshots, fourteen observations and the steps used to check each issue. Each issue in this PDF links to its matching section in the web report.

Website review fee: US$59 for one online store

I confirm the pages, delivery date and payment before you order.
morrowvalestudio@gmail.com